



विकलांगों के विकास हेतु समर्पित राष्ट्रीय संगठन

Web : www.sakshamseva.org

सकशम

Reg.No.MAH/654/2008(N)

Samdrushti, Kshamata Vikas Evam Anusandhan Mandal

समृद्धी, क्षमता विकास एवं अनुसंधान मंडल, नागपूर

(विकलांगों के विकास हेतु समर्पित राष्ट्रीय संगठन)

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INSTRUCTIONS FOR SAKSHAM AND CAMBA OFFICE BEARERS:

Respected Presidents and secretaries,
Namaskar!

As you all know SAKSHAM launched "Cornea Andhatwa Mukta Bharat Abhiyan"(CAMBA) on March 5th at New Delhi and pilot survey was started in Mahbubnagar, Nagpur, Jabalpur, Karnal, Delhi and Jaipur. The results so far are encouraging. This year we plan to spread the survey to 30 districts in various prants.

It being a National Movement, CAMBA should be launched in all prants formally.

'NATIONAL EYE DONATION AWARENESS FORTNIGHT' EDF 17 (August 25th-September 8th) is the right time to launch in all the prants.

Last year SAKSHAM could reach 149 districts. This year we must cover 300 districts during EDF 17.

Hence we should work out meticulously in our prant, covering all the districts. You plan State executive council Baithak (State Executive and District President and secretaries / Convenors) as early as possible and work out the following details:

- 1.The different types of programs that can be conducted are given below. You can also do new experiments and can share with other prants.
2. (A) In the districts, where we have enough strength, you please plan different programs covering all tehsils and for whole 15 days.
(B) In districts where we have got convenors or contact, you may plan for 1-2 days.
(C) In districts where we are not having contact, you try to enter those places taking the advantage of this campaign. The districts having strong committees can adopt 1-2 districts also.
3. You can discuss with local karyakartas of Sangh parivar and appeal for their support also to make campaign success.
4. Kendra will send you soft copy model formats of brochures, pamphlets, pledge forms etc. You can print in your prants according to your necessity. If you want to publish in local languages, please translate in advance.
5. You plan the budget and work out for sponsors, donors in advance.

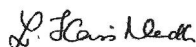
6. After the fortnight, you collect reports and feed back, according to the formats given to you. Even you can plan and fix a date for 'Sameeksha-yojana baitak' also, in advance. You please send the feedback report to kendra before September 14th. You should come prepared to the NEC (16,17th Sept '17) in Bengaluru with all the reports.

TYPES OF PROGRAMS:

1. Rally with School Students, Rally with College Students, Rally with Elders, Human chains.
2. Blindfold Walk
3. Awareness programs in Schools, Colleges, Walkers Club, pensioners club, caste and religious associations, NGOs and other social organisations.
4. Discussion in Public Forum, Public Meeting, Street Corner Meeting, Gate meetings.
5. Drama, Skits, Plays
6. Essay Writing, Elocution, Art, Painting, Etc.
7. Conduction of Cricket, Chess, Etc. for Blind
8. Honouring families, where eyes were donated.
9. Involving Local Government, Swamijis, Celebrities, Intellectuals, etc.
10. Mike Announcements, local TV channels, Social media.
11. Cycle Rally, Bike Rally, etc.
12. Involving and motivating committees of Mortuaries, Ambulances, Dead Body transportation systems, pandits who perform funeral rites.
13. You may also use mobile based Eye Pledging as follows:
Eye <space> Your Name <space>Place to 9902080011 (Eg: Eye Jayaraman Bangalore to 9902080011)
14. (1) Door to door contact program to make the families to pledge for eye donation.
(2) Corel draw pictures of folder, sticker, pledge form in English and Hindi with provision of place to print local eye bank & SAKSHAM karyakartas & donors numbers.
(3) Things to be done immediately.
A. Contact eye bank/ eye specialists to print their name and numbers in folder.
B. Print the material before July 31st.
C. Plan district wise tours of prant team to motivate district teams for EDF and to give print material.

Hope you plan meticulously in advance to make the campaign success and to strengthen SAKSHAM in your prant, by taking the advantage of abhiyan.

With regards



(Kasinaadh Lakkaraju)

General secretary.

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