



SAKSHAMA – KARNATAKA

Yadava Smruti, #55, Link Road,
Sheshadripuram, Bengaluru 20. Cell:9986699710

INSTRUCTIONS FOR SAKSHAMA/CAMBA MEMBERS

Respected Members,
Namasthe!!

As you all of you know SAKSHAMA launched “Cornea Andhatwa Mukta Bharat Abhiyan”(CAMBA) on March 5th at New Delhi.

CAMBA central team discussed to work out this year in detail in selected 5 districts, where pilot study was done and around in 30 districts preparation for the next year to be started. Being it is a National Movement, CAMBA should be launched in all districts formally.

‘NATIONAL EYE DONATION AWARENESS FORTNIGHT’ (August 25th- September 8th) is the right time to launch in all the districts. Hence we should work out meticulously in our district, covering as many as districts possible. You plan State executive council Baitak (State Executive and District President and secretaries/Conveners) as early as possible and work out the following details:

1. The different types of programs can be conducted are given below. You can also do new experiments and can share with other districts.
2.
 - (A) In the districts, where we have enough strength, you please plan different programs covering all tehsils and for whole 15 days.
 - (B) In districts where we have got conveners or contact, you may plan for 1-2 days.
 - (C) In districts where we are not having contact, you try to enter those places taking the advantage of this campaign. The districts having strong committees can adopt 1-2 districts also.
3. You can discuss with local karyakartas of Sangh parivar and appeal for their support also to make campaign success.
4. Kendra will send you soft copy model formats of brochures, pamphlets, pledge forms etc. You can print in your districts according to your necessity. If you want to publish in local languages, please translate prior in advance.
5. You plan the budget and work out for sponsors, donors in advance.

6. After the fortnight, you collect reports and feedback, according to the formats given to you. Even you can plan and fix a date for 'Sameeksha-yojana baitak' also, in advance. You please send the feedback report to kendra before September 30th.

TYPES OF PROGRAMS:

1. Rally with School Students, Rally with College Students, Rally with Elders, Human chains.
2. Blindfold Walk
3. Awareness programs in Schools, Colleges, Walkers Club, pensioners club, caste and religious associations, NGOs and other social organisations.
4. Discussion in Public Forum, Public Meeting, Street Corner Meeting, Gate meetings.
5. Drama, Skits, Plays
6. Essay Writing, Elocution, Art, Painting, Etc.
7. Conduction of Cricket, Chess, Etc. for Blind
8. Honoring families, where eyes were donated.
9. Involving Local Government, Swamijis, Celebrities, Intellectuals, etc.
10. Mike Announcements, local TV channels, Social media.
11. Cycle Rally, Bike Rally, etc.
12. Involving and motivating committees of Mortuaries, Ambulances, Dead Body transportation systems, pandits who perform funeral rites.

Hope you plan meticulously in advance to make the campaign success and to strengthen SAKSHAMA in your region, by taking the advantage of abhiyan.

With regards
Vinod Prakash
General Secretary
SAKSHAMA Karnataka